



Parental Guidelines

New Study Finds American Families Continue to Rely on TV Parental Guidelines

69, 4, 0, 9, 3, (:,
1 UL

VU HJ 4 P P L R

H OPUN VU 5L ARU RUN MVT H LJLU L JVU JL VU QL 7H LU HS
. PLSUL L LHS CH WH LU HLH HL VMHU RUN QL 7H LU HS. PLSUL
9H RUN : LT TVL CHUL L ILWL (JJV RUN V QL JVU JL VU ILOHSMVM
QL 7H LU HS. PLSUL 4VUPV RUN) VH HSTV WL JLU VMWH LU H QL
HLH HL VM QL HRUN LT OPL WL JLU VMWH LU H QL L QL
HRUN LT VTHUHL OLP MTPS R RUN WMVT H PTPH JVU JL
RU (PPUHSS WL JLU VMWH LU ARU QL HRUN LT OLSWMS

(JJV RUN V QL 4VUPV RUN) VH OP RU LHL PR PSP HNL HU MH VHI PSP VM
QL HRUN LTVU HL CH QL HRUN LT LTHRU HURJ HS HIL L V JL
M TSPVU VMHT PSL HJ V QL UH PVU RU OLSV RUN WH LU WL PL QL
WVNH TTRUN OLP RP JVU TL

/H 9L LHJO(VJHL H TRP LL QL UH PPUHSSVUSUL L HTVUN WH LU
VMJOPS LUHNL V JVU JL 4H OP LMW H HWSSV W VH
PTPH L JVU JL RU5V LTIL HU LWL LU QL LSL PVURJ
JVTPTLU VTLH RUN(TL PJHU WH LU H HLUL HU HNL VM HRUN H
LSSH H P L V H QL HRUN

5LHS V LJHL HNV QL LSL PVURJ L LSWL QL 7H LU HS. PLSUL
LTH VH VMP JVTPTLU VVW P RUN WH LU HU JHLNPL QL VVS HU
RUM THPU QL ULL VTHRL RUM TL LJPPVU HIV LSL PVU R RUNRU OLP
V UOVTL

QL MSSV RUNHL HTVUN QL VWSUL ARU RUN RU QL L

- 7H LU H HLUL VM QL HRUN LT LTHRU L OROHU QL MLS
CH QL UL HU QL HRUN LT PO QL WL JLU HNL VM OVL HRUN
QL UL HU P L LSPUJ LHRUNVL LU WPU RUJL
- OLLRUW WH LU R QL HRUN LTMVHIS HU QL
HWWLJHL CH P OLSW OLT THRL LJPPVU HIV QL PHISP VM OV
M OLP JOPS LU
- 4VL CHU L LURJ WH LU L QL HRUN LT HU TVL WH LU
LW RUNP VMLU V H CHU QL PRJ
- HNL VM HRUN HRL I HNL VMJOPS LUHU HJL L OUPJ /PWHURJ HU
(MPJHU(TL PJHU WH LU H LSSH OVL POJOPS LU UL HNL HL
HTVUN OVL OV L QL HRUN QL TV



Parental Guidelines

- 4V WH LU MRU QL HRUN LT QLSWMS RJS RUN VRUAPL OV H P P QLSWMSRU LJP RUN QL QL V UV QLP JOPS LU JHU H JOH WH PJ SH OV
- 5LHS VRU OLL WH LU ILSL L HRUN HL HJJ HL OPL VUS WL JLU ORUR OH QL HL ML LUS RUHJJ HL
- OP LRNO WL JLU VMWH LU H QL CH L L WH WH LU HSJVU VS V H JOPW(U HT VUN WH LU OV CH L L QL L WH LU HSJVU VS WL JLU H QL CH L ILLU LMS

QL L HSV L LHS CH WH LU H QLP JOPS LU HL RUJ LH RNS R RUN JVU LU VUHSL UH PL L PJL JOH HIS JVTW L HU TH WOVUL QJ MRU ULHS L LURU LU WH LU H QLP JOPS LU R JVU LU VUH SLH VUL HSL UH PL L PJL PO WL JLU HRUN QLP JOPS LU H JOVU OLL V TVL L PJL (PPUHSS ULHS CHSMVMWH LU H QLP JOPS LU CH L HJQL JVU LU LHTL MVT QL QJL UL VU VH LS PPU

About the TV Parental Guidelines

QL 7HLUHS. PLSUL L L J LHL RU VQLSWVHLU TVUPV HU JVU VS CH QLP JOPS LU H JOVU QL RUJ LH RUNU TIL VM JCHUULS H HPSH SL RU(TL R JHU OVTL LHJO H L RNU L I SL RUN V NHURH P VU VM QL RU VNPL WH LU TVL RUM TH P VU HI V QL HNL HWVWVPH LUL HU JVU LU VM WVNHT QL. PLSUL TVLS HML QL MHTPSH TVR HRUN HL LHP S LJVNRH SL HU LH V L QL HWW S VTV LS PPU WVNHT RJS RUN OVLNLHL V H V UNJOPS LU QL 7HLUHS. PLSUL 4VUPV RUN)VH P L WUR SL W VL LLRUN QL 7HLUHS. PLSUL HU M LU RUN UPW TP HU JVU P LUJ RU QL HWWRJH P VU VM QL. PLSUL QL)VH P JVTWPL VM TL TIL MVT QI VH JH HU JH SL LS PPU RU R H LSH QL WVNHT WV J P VU HU WISPRJLL JVTU UPRL QL)VH VM PLJ V JVU P VM QL JORML LJ PL VMRIL VM QL 4V P VU 7PJ L(VJRH P VU VM(TL R JH 47(QL 5H P VUHS HIS LS JVTU UPJH P VU (VJRH P VU 5 (HU QL 5H P VUHS(VJRH P VU VM) VH JH L 5() -V TVL RUM TH P VU WLHL PP [N PLSUL V N](#)